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Dated: February 16, 2007

Signature

Dawn Class
(Dawn Class)

Docket No.: SIMU-P01-003
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Michael M. Segal

Application No.: 09/770,808

Confirmation No.: 8253

Filed: January 26, 2001

Art Unit: 3624

For: SYSTEMS AND METHODS FOR DIRECTING
CONTENT WITHOUT COMPROMISING
PRIVACY

Examiner: D. F. Charles

RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated August 16, 2006, please amend the above-identified U.S. patent application as follows. The time period for response has been extended to February 16, 2007, by the accompanying petition for a three-month extension of time:

Listing of the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.